

## **Privacy Notice – Website Registration**

This Privacy Notice explains how Dr. Sápi Dent Kft. Dental Clinic processes the personal data of individuals registering on its website for the purpose of using online services or requesting information.

### **1. Data Controller**

Name: Dr. Sápi Dent Kft.

Registered office: 1016 Budapest, Zsolt utca 9. ground floor 7.

Company registration number: 01 09 400464

Phone: +36 70 200 5600

Email: adrienn.drsapi@gmail.com

Representative: Dr. Adrienn Sápi, Head of Clinic

### **2. Scope of Personal Data Processed**

The following personal data may be processed during website registration:

- Name (first name, last name)
- Address
- Telephone number
- Email address
- Online identifier
- Billing and postal name and address

### **3. Purpose of Data Processing**

The purposes of data processing are:

- Fulfilment of services provided via the website
- Establishing and maintaining contact through electronic, telephone, SMS, or postal communication
- Providing information about the Clinic's products, services, terms, and promotional offers
- Sending marketing communications by electronic or postal means
- Analysing website usage and service performance

#### **4. Legal Basis for Data Processing**

The legal basis for processing personal data is the data subject's voluntary consent in accordance with Article 6(1)(a) of the GDPR.

#### **5. Method of Consent**

The data subject gives consent by checking the relevant box on the website registration form.

Pre-ticked boxes are not permitted. The full Privacy Policy must be made available via a direct link.

#### **6. Data Recipients and Processors**

Recipients and categories of recipients:

- Employees of the Clinic performing customer service and marketing tasks
- IT service providers responsible for web hosting and maintenance

#### **7. Data Retention**

Personal data will be retained for the duration of the registration or active service, or until the data subject withdraws consent (requests deletion).

#### **8. Rights of Data Subjects**

Data subjects are entitled to request access to, rectification, or erasure of their personal data,

and to restrict or withdraw consent to processing at any time.

They may also lodge a complaint with the National Authority for Data Protection and Freedom of Information (NAIH, [www.naih.hu](http://www.naih.hu)).

Dated: 29 January 2025

Dr. Adrienn Sápi  
Head of Clinic